



Yellowknife Online is a digital guide providing visitor and newcomer information to 30,000+ unique website users a month from around the world and here in Yellowknife.

We are the first source of information online for Yellowknife newcomers, visitors and residents.

We provide exposure to those seeking information and services specific to Yellowknife. Our free-content is widely shared and found on social media and search engines.

Opportunities with Yellowknife Online

Business Listing – Listing on specific articles. Such as Real Estate or Tours – **\$25/month**

Display Block Ads - Shows in the sidebars on all pages and articles - **\$125/month**

Email Blast/Sponsorship – Exposure to our 2000+ email subscribers - **\$99/per email**

Sponsored Article – Sponsored evergreen multi-media article on ykonline.ca. Produced by Yellowknife Online and distributed through our network. - **\$499/per article**

Tour/Experience Listing – Tour directory listing with one-time fee or commission agreement.

* discounts available for placements of 3 months or more.

Flat Rate Ad Design

Ad designed to spec of block with provided content, logo and/or imagery.

Yellowknife Social Media Advertising

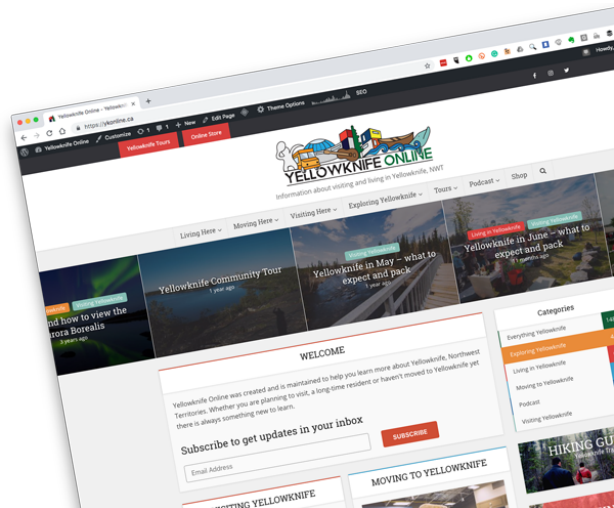
Boost your ads or organization through the Yellowknife Online social media networks.

Contact Kyle for more information and bookings – 867.444.0901 or kyle@ykonline.ca

Quick Facts

- 30,000+ unique website visitors
- 2000+ email subscribers
- 5500+ Facebook followers
- 40,000+ Facebook reach
- 2500+ Instagram followers
- 5000+ Twitter followers

Yellowknife Online is a unique Yellowknife Marketing Platform for your organization.



**All ad slots can accommodate four (4) placements at one time and rotate on page refresh.*

*** All ad slots can be linked directly to a link (website) of your choosing.*

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